



CELEBRATING

50
years

THE PASSENGER

by SOCIETY FOR CHILD DEVELOPMENT

Volume 2 | Issue 1 | Society for Child Development

17th March

Announcement

30 years since we started our work through Society for Child Development, where each member worked hard to see that the programs benefitting everyone in the disability sector continued well.

Paytm created a donation platform for us on their own. You can click the button below to go the landing page.

To reach out to us you can email us at
operations.sgcd@gmail.com or
WhatsApp at 9650058713

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30 YEARS OF PRABHAT
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GREATEST ASSETS, BUT NOT
THE ONLY ASSET."

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REDUSE, REUSE AND ...
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AVACAYAM
A VERY HAPPY HOLI FROM OUR
ENTIRE ORGANIZATION.



30 YEARS OF PRABHAT

Changing Attitudes, Changing Lives!

**“Education is one of our greatest assets,
but not the only asset.”**

For the past 30 years, Society for Child Development has worked towards creating a harmony between the disenfranchised and their lost opportunities.

Though we try to close these gaps through education, over the years we have realised that there are other important aspects of a child’s development that also need to be addressed. One such criteria is acceptance in ones’ community.

Our ‘*An Inch of Warmth*’ program creates a bridge between our community and these wonderful children. We ask people like yourself to knit 12 inches x 12 inches squares and we stitch them together into blankets. This bitterly cold January became our 2nd annual distribution cycle where the kids saw that people do care.



The most beautiful thing in the world is a child’s smile.

The next best thing?

**Knowing that you
are the reason
behind it.**



“INVISIBLE, IS THE PAIN OF THOSE WITH AN EMPTY STOMACH” *Dr MADHUMITA PURI*



Our continuous efforts to provide the most basic of human necessity - Food, to the most vulnerable of people - the poor. Our food distribution started with families with disabled children or other family members, soon we shifted gears and included another demographic, families with adults with mental illness and the elderly.

During the pandemic, our organization went the extra mile., and with the help of GiveIndia we were able to provide food to more than 10,000+ people with disabilities.



“There are people in the world so hungry, that God cannot appear to them except in the form of bread.”

—Mahatma Gandhi





BE THE DRIVE

TRASH TO CASH

Only a few steps forward at times of adversity, here are those who do. **INDIA**

REDUCE, REUSE AND RECYCLE!



"It's not just trash, it's our trash. We have to change the way we think about waste. Waste is not an issue, it's an opportunity."

In early 2001, Society for Child Development created a livelihood program for people with disabilities called Avacayam.

The first steps of this journey started with a temple priest pacing back and forth trying to figure out what to do with the temple flowers that were of no use to him.

Upon questioning him the organisation founder Dr. Madhumita Puri found out the source of his troubles and the cause of it, ...

"300kgs

of waste is collected by us every week.

Our collection consists of a wide variety of dry waste. Ranging from plastic to paper, rubber, metal shavings, glass plates and many more interesting variety of waste."





... the person who used to pick up the flowers refused to do the job.

Madhumita offered to help and asked where to throw away the flowers. The priest revealed that the river was where the hired help used to dispose of the flowers.

Onward she went to repeat the deeds of her predecessors. Upon arrival at the banks, she witnessed a repulsive sight. Rotting flowers in muddy plastic bags covering most of the sand and floating in the river to pollute new destinations.

She did not have the heart, and she came back to the organisation with the flowers. Puzzled with the problem ahead, it dawned upon her to use it for the betterment of the youngsters with disabilities that she trained in Prabhat.

So they were taught to pluck the flower petals to improve their motor skills.

What first started as a therapeutic exercise, gradually became a full fledged flower recycling work to sustain a livelihood program for adults with disabilities.

Today our recycling program supports the livelihood of more than a 100 people with disabilities every month and making more than 30 tons of holi colours from waste flowers.



RECYCLED AND HANDCRAFTED BY ARTISTS WITH DISABILITIES.

"A creative outlook can show a path that is unique and fulfilling. Taking a discarded material and turning it into something that a buyer will purchase."



HOLI HAI DISABILITY LIVELIHOOD AVACAYAM

Viola! the fruits of our labour
Handcrafted and Eco-friendly .COM



Society for Child Development was started in 1992 with the intention of providing information regarding work in the disability sector.

CHANGING ATTITUDES, CHANGING LIVES!

“120⁺

People with disabilities are employed by Society for Child Development.

Our work concentrates on creating a platform of equal opportunities regardless of socio-economic strata.”



Donation

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